



COMMUNITY GALA
presented by Union County Foundation

SEPTEMBER 10, 2024

RETREAT 21 ■ MARYSVILLE, OHIO



**Union County
Foundation**

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2024 COMMUNITY CELEBRATION WELCOME!

On behalf of the Union County Foundation, I warmly welcome you to our Annual Gala. We are thrilled to have the opportunity to gather to celebrate our accomplishments, recognize our generous donors, and support our community. This year's gala promises to be an unforgettable evening filled with delicious food, inspiring stories, and the chance to connect with like-minded individuals who share our commitment to making a positive impact on Union County.

Thank you for your continued support of the Union County Foundation. We look forward to celebrating with you!

Adam J. Hodnichak

Union County Foundation Executive Director

TONIGHT'S PROGRAM

Cocktail Hour 5:30 — 6:30

Honoree Presentation 6:30 — 6:45

Dinner Service Begins 6:45

Keynote Speaker 7:30

Followed by closing remarks by UCF Board Chair Greg Gerten

2024 Table Sponsors

Eagle Strategies LLC / New York Life (2 tables)

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The Mitchell Family Fund

Gerten Family Farm

The Shepherd Family

Dr. Jeff Hatfield

Union Rural Electric

Marysville Moose Lodge Family Center #1651

Pathways Financial Credit Union

Many Thanks to the Events Committee

Elizabeth Martin | Dr. Jennifer Morrison | Cassandra MacDonald
Lisa Feick | Greg and Angelina Gerten | Savannah Allen

2024 UCF HONOREE

BRUCE DANIELS



Bruce Daniels was living in Cincinnati, Ohio in 1980 when he got his start working in the automotive industry as a parts driver for Dev-Con Honda in Fairfield, Ohio. He worked his way up, holding many different job titles, and eventually became the General Manager in Fairfield. In 2005, Honda Marysville opened, and he became a Dealer Principal thanks to American Honda! Since that time, he has added additional stores in Central Ohio to the Performance Family of Dealerships: Honda Marysville Motorsports, Toyota Direct, Performance Chrysler Jeep Dodge Ram – Georgesville and Delaware, Performance GMC Cadillac, Drive Direct, and most recently, Performance Luxury Sport.

Bruce is the founder of IMPACT60, a 501(c)(3) charitable organization that inspires the dealerships' own associates, and all community members, to give an hour a week of their time to an organization, program, initiative, or person in need. IMPACT60 provides community support via volunteers, advocacy, and funding to over 180 organizations. In 2023, the IMPACT60 Board worked with countless organizations and supporters to open IMPACT STATION, Union County's first homeless shelter.

Over the past 19 years, Bruce and his team have contributed in various ways to Union County. From sponsoring local events such as Uptown Friday Nights, Witches Night Out, Care Train, Blackburn Chasing the Cure, and the Run & Ride for Kids, to investing in the restoration of historical properties, now known as the vibrant Leon's Garage, the classic House of Spirits, and the community's "cultural hub," The Avalon Theatre, home of the IMPACT Speaker Series and soon to launch "The Next Chapter" Book Club. The Daniels's team is behind the continued growth and revitalization of energy and funds into the local economy and to provide solutions and opportunities for workforce development.

Bruce strives to be an authentic leader every day. He inspires many with his heart for service, his passion to do good things, his generosity, and his vision to positively impact communities in Central Ohio.

Bruce is married to wife, Shelby, and is the proud father of six children – Christy and Rob, triplets Eloise, Alex and Hudson, and his youngest Carson. Bruce also has a granddaughter, Harper.

KEYNOTE SPEAKER COACH NADINE MUZERALL

Nadine Muzerall is entering her ninth season as head coach of the Ohio State women's ice hockey program, where she has established the Buckeyes as a powerhouse in collegiate hockey. Under her leadership, the team secured two NCAA national championships (2022, 2024) and made six NCAA Tournament appearances, including five Frozen Four berths.



Muzerall's coaching success is reflected in her impressive career record of 195-73-19 and a .713 win percentage. She has earned the WCHA Coach of the Year award five times and coached standout players such as Patty Kazmaier Memorial Award winner Sophie Jaques.

Muzerall played four years at the University of Minnesota, where she was a two-time All-American as well as scoring the winning goal to secure the team's National Championship in 2000. She holds a number of records, including the most goals ever in school history (139); the most goals in a season in women's college hockey (49); and she became the first female hockey player and the youngest player ever inducted into the Minnesota Hall of Fame.

Muzerall has also made a significant impact on the international stage, coaching Canada's U22 National Team and contributing to Hockey Canada's development programs. Prior to Ohio State, she helped guide Minnesota to four national titles as an assistant coach.

Muzerall's experience as both a player and coach, combined with her drive to push her teams to unprecedented success, continues to leave a lasting legacy in the world of women's hockey.

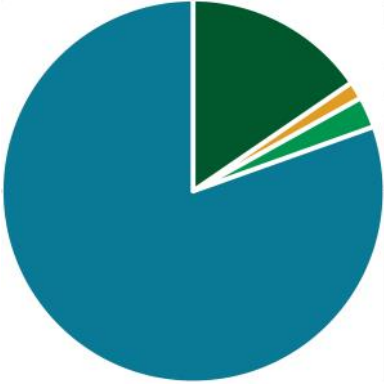
Learn more about the new fund which the Foundation has established in Muzerall's name to empower access to sports for all Union County students later in this program.

NADINE MUZERALL PAY TO PLAY FUND

MAKING AN IMPACT IN THE COMMUNITY

GRANTS FROM UCF FUNDS

GRANTS BY TYPE



Donor Advised

\$1,453,349

Competitive Grants

\$47,259

Academic Scholarships

\$278,974

Camp Scholarships

\$26,851

GRANTS BY CATEGORY



Human Services

\$484,089 (27%)

Education

\$307,853 (17%)

Health

\$237,069 (13%)

Religion

\$213,818 (12%)

Community Development

\$188,483 (10%)

Youth Development

\$122,179 (7%)

Arts/Culture

\$109,944 (6%)

Recreation

\$16,807 (1%)

Crime Prevention

\$12,325 (1%)

Animal Related

\$1,450 (<1%)

Other

\$93,274 (5%)

Historical/Military

\$16,642 (1%)

Drug Prevention

\$1,500 (<1%)

Seniors

\$1,000 (<1%)

UCF GRANTS IN THE COMMUNITY ACADEMIC SCHOLARSHIPS

The Union County Foundation is committed to supporting and empowering our youth in their pursuit of higher education with a diverse range of scholarships. Through more than 60 scholarship funds, the Foundation awarded a total of \$146,000 to Union County high school seniors this year.



Fairbanks High School

\$6,000 awarded

4 scholarships, 4 recipients



Jonathan Alder High School

\$12,000 awarded

8 scholarships, 8 recipients



Marysville/Marysville Early College High School

\$86,750 awarded

63 scholarships, 44 recipients



North Union High School

\$40,250 awarded

30 scholarships, 14 recipients



Triad High School

\$1,000 awarded

1 scholarship, 1 recipient



UCF GRANTS IN THE COMMUNITY QUARTERLY GRANT PROGRAM

Every quarter, the Union County Foundation sees a record number of grant applications to our Quarterly Grant Program. Still, not everyone in the community is aware of this program, and we're excited to tell you a little more about it!

The Quarterly Grant Program is overseen by the Program Distribution Committee, a group that has been integral to the Foundation since its inception in 1993 — with its inclusion in our bylaws underscoring grantmaking as a core principle of the Foundation. The Program Distribution Committee reviews grant applications and makes selections based on impact in the community. They ask questions like: "How many people in Union County will benefit from this initiative? What will be the overall impact of the project on the community?"



The Avalon Theatre is a beautifully renovated 1930's styled cultural and performing arts venue. Quarterly grants have been awarded to the theatre, supporting its annual summer youth camp.

As the Program Distribution Committee carefully selects grants based on their potential to benefit Union County, the process becomes a powerful way for the Foundation to connect with and respond to the community's evolving needs. By actively listening to local organizations and residents through these applications, the grant program serves as a vital

community service and a feedback loop, helping us refine our strategies and ensure that our resources are directed to projects that truly resonate with Union County.

\$360K	90	\$225K	30
Total amount of Unrestricted Quarterly Grants awarded in the last decade.	Number of organizations receiving unrestricted grants in the last decade.	Total amount of medical-specific quarterly grants awarded in the last decade.	Total number of grantees for medical-specific grants in the last decade.

QUARTERLY GRANT PROGRAM RESPONDING TO EMERGING NEEDS

Note that the Quarterly Grant Program is a completely separate program from Donor Advised Fund (DAF) grants. DAFs are “restricted” funds that are set up by individuals and designated for specific purposes. For example, if someone sets up a fund for kittens, those funds can only be used for kittens. “Unrestricted” grants do not have to be for a specific purpose, allowing the Foundation to listen to the community’s needs and respond swiftly.

“One way to think about it is that DAFs meet needs that we *know* exist. Unrestricted grants allow the Foundation to deploy funds for projects with little to no awareness — with a community member bringing the emerging challenge or opportunity to light.

We often wouldn’t have known about these projects without the Quarterly Grant Program, and that’s exactly the benefit we aim to offer,” said Executive Director Adam Hodnichak.

So where does this “unrestricted” money come from? A large portion comes from investment earnings as well as board-authorized funds from our operations endowment. Instead of buying a corporate jet, we choose to actively invest our money in the community that we are a part of: Union County.



Public art mural painted on 2nd Chances Thrift store in uptown Marysville. 100% of profits from the store go back to Union County. The mural was partially paid for through a quarterly grant from the Foundation.

We’ve empowered a variety of initiatives over the years: education, health, arts, human services, etc. And sometimes there are more requests than funds available. When that happens, we reach out to fund advisors of various DAFs that have similar goals to see if they can help, maximizing the impact of DAFs as well. Win-win!

The grant selection process is a powerful way for the Foundation to connect with and respond to the community’s evolving needs.

QUARTERLY GRANT PROGRAM

CONNECTING WITH COMMUNITY

At last year's Community Gala (back when it was still called the Foundation Celebration), there was a booklet on the table with some of the initiatives we supported through our Quarterly Grant Program in 2023. If you want to read more about some of those, give the QR code a scan.

Have an idea or know someone who should apply? We'd love to hear what you're working on! To learn more or talk to us about your idea, please reach out! You can also find the grant application on our website or donate to the program via the labeled QR code below.

Let's make a difference together!



Erica by Kirsta Benedetti, part of the Life is Precious project at the Ohio Reformatory for Women. The project focuses on healing through art and therapy. Project was made possible thanks to Kirsta and funding through our Quarterly grants.



**2023 Quarterly Grant
Highlights**



**Donate to the
Quarterly Grant Program**

UCF GRANTS IN THE COMMUNITY NADINE MUZERALL PAY TO PLAY FUND

The Union County Foundation is excited to introduce its newest fund, the Nadine Muzerall Pay-to-Play Fund. This fund is designed to support students in athletics in Union County and empower access to sports for all students.

At its core, sports offers students more than just physical activity. Participating in athletics builds essential life skills like teamwork, discipline, and leadership while fostering a sense of community and belonging. However, for many students from lower-income families, the rising costs of pay-to-play programs in schools can make access to sports out of reach.

In the current economic landscape of rising fees, inflation, and budget cuts, pay-to-play fees are soaring, with some local schools charging over \$700 per sport/activity. Fees cover equipment, uniforms, travel, staffing, facility upkeep, and more. The costs are getting difficult to bear for not just low-income families, but everyone.

Our new Pay to Play Fund aims to bridge this gap by providing financial support to ensure that every student, regardless of their socioeconomic background, can participate in school sports. By donating to this fund, you're not only helping students stay active but also giving them the chance to experience the lifelong benefits of sports, including improved mental health, academic performance, and social development.

Qualifying families will be asked to submit a grant request via our SmarterSelect platform and will be evaluated by a committee to ensure these funds help those who need it most. Join us in leveling the playing field and making sure that no child misses out on these critical experiences due to financial barriers.



**Donate to the
Pay to Play Fund**

UCF GRANTS IN THE COMMUNITY IMPACT60 FUND

Collaboration in community is essential to meeting the needs of all residents, and the IMPACT60 fund at the Union County Foundation *embodies* collaboration. IMPACT60 ('i60') as a 501(c)(3) non-profit was founded on the principle that a single hour of volunteerism can create meaningful change, and it seeks to revolutionize community engagement, one hour at a time.

IMPACT60 focuses on a diverse array of pressing social issues, including:

Youth Development

Through making connections with organizations focused on helping our youth, IMPACT60 nurtures their potential by equipping them with opportunities and skills to build confidence. Supporting life skills and pro-social activities that foster well-being, i60 strives to help youth envision a path out of poverty and towards their future prosperity. IMPACT60 programs include The School of Drive and the Teaching Automotive Principles course.

Hunger

In collaboration with community organizations, IMPACT60 strives to alleviate food insecurity by supporting the distribution of meals, breaking down communication silos and assisting with initiatives that ensure no family goes without access to food. A current awareness and fundraising initiative is EMPTY BOWLS, a grassroots community meal which will benefit school-age children feeding programs and those in temporary shelter.



Homelessness

IMPACT60 created and privately funds a 26-bed emergency shelter in Union County called IMPACT STATION. Through a collaboration of experts in supportive services, i60 strives to clothe, feed, and empower individuals and families experiencing homelessness. With education and guidance, the shelter's contracted provider aims to lead IMPACT STATION residents and those on the brink of homelessness to stability and independence.

Workforce Development

Central to IMPACT60's philosophy is the belief in second chances. Partnering with the judicial system, social service agencies and schools, IMPACT60 facilitates a 10-week free job readiness program in the automotive industry. This judgment free opportunity is built upon the philosophy that all who want to learn and want positive change in their lives deserve a second chance.

One County at a Time.

At the core of IMPACT60's mission is the belief that everyone has something valuable to contribute. By encouraging community members to pledge just one hour of their time, IMPACT60 has mobilized a powerful force for positive change. Volunteers can make a transformative impact wherever they live. While initially rooted in Union County, the i60 impact has resonated far beyond county borders. By inspiring similar initiatives across Central Ohio, IMPACT60 continues to catalyze widespread community engagement and social change.

As IMPACT60 continues to grow, its commitment to making a difference remains steadfast. With each hour volunteered, each life touched, there is evidence that collective action, no matter how small, can ignite transformation and create a future where every individual can thrive.

EVERY DONATION made to the UCF fund
MATCHED!

MAKE YOUR IMPACT

IMPACT60



Donate to **IMPACT60**

2024 UCF BOARD OF TRUSTEES



Front Row, left to right:

Faye Cox, Pamela Connolly, Chair Greg Gerten, Vice-Chair John Hanby, Andrea Weaver, Judi Green

Back Row, left to right:

Executive Director Adam Hodnichak, Mark Finney, Tim Emrick, Dr. Mark Stover, Dr. Jeff Hatfield, Meg Michel, Treasurer Matt Millholland, Past Chair Roger Nicol

Not Pictured:

Chip Hubbs, Chad Hoffman

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WITH US!



Union County Foundation

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